

Name _____

Class _____

Date _____

SECTION 3 FOCUS ON BRAZIL

GeoActivity

3.3 IMPACT OF THE OLYMPICS

Explore Brazil's Olympic Plans

Brazil is busy preparing for the 2016 Olympics, when hundreds of thousands of visitors will arrive in Rio de Janeiro to participate in or watch the Games. Read about some of the efforts Brazil is making in advance of the Olympics. For each project, make a prediction about how the city or country could enjoy economic, environmental, cultural, or social benefits long after the Games are over.

1. Port Revitalization

Central to Rio's plans for the Olympics is the revitalization of the city's port area. A 1,840-bedroom Accommodation Village, along with a number of cruise ships docked at

the port, will provide lodging for thousands of visitors. New retail and residential spaces, as well as infrastructure improvements, are planned for the area. New tourist attractions will include a technology museum, art galleries, and an aquarium.



Long-Term Benefits:

Use with South America Today, Section 3.3, in your textbook.
Go to Interactive Whiteboard GeoActivities at **myNGconnect.com** to complete this activity online.



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2. Transportation Improvements

With an investment of more than \$5 billion, Rio is planning a major renovation of its subway, suburban rail, and bus systems so visitors will be able to travel from one event to another in mere minutes. New highway lanes and improvements to Rio International Airport will also help the city to efficiently accommodate hundreds of thousands of visitors.



Long-Term Benefits:

3. Skills Training and Job Creation

Brazil's government will provide skills training for the tens of thousands of people that will be needed to fill jobs in event management, tourism, and related businesses. A large number of other people will find work in the dozens of construction projects that need to be completed by 2016.



Long-Term Benefits:
